

Equestrian Range Machinery

FIRST EDITION

BUYERS GUIDE



LISTER  **WILDER**

listerwilder.co.uk | join us     

Part
exchanges
welcome



Contents

About Us	3	Implements & Attachments	14
Tractors	4	Loaders	20
Utility Vehicles	8	Finance	22
ATVs & Quads	10	Our Locations & History	23

Company Information

Lister Wilder are a family business that have been supplying the highest quality farm, groundcare and estate machinery for over 75 years. One reason for our steady growth has been the commitment of our staff and the strength of our products. Whilst the majority of our customers have been professional users, we are finding that more and more people are looking for good quality machinery that can be fully supported, as well as being competitively priced.

Five Showrooms Across the South

Most branches have a large, extensive showroom where both trade customers and the general public are all welcome. Here you will find all manner of tools attachments and hand held machinery, all of which have been chosen to meet the demands of professional users.

Mobile Service Engineers

We believe this is where you can sort the wheat from the chaff, and with over 60 mobile service engineers, we take after sales support very seriously. Our engineers are some of the most experienced in the country and their specialist training will save you both time and money.

Work can be carried out on site or in our workshops, but whichever you choose, we are so confident in our engineers' ability that all Kubota repairs come with a full 18-month warranty.

Try Before You Buy

For over 75 years we have been offering on-site demonstrations to make sure that your machine does exactly what you expect of it.

Following a detailed conversation or during a site visit we will make our machinery recommendations.

The next stage is to arrange an on-site demonstration. Brochures and showrooms can provide useful guidance, but you need to understand how the machine will perform in your environment and with your requirements.

Time and again we see people who have been mis-sold machinery with incorrect claims about what the machine is capable of. Our demonstration service eliminates this and is provided absolutely free of charge and without obligation.

Best Brands and Product Ranges

We provide some of the best brands in the industry. You will find names such as Kubota, Merlo, Yamaha, Avant, Logic and D.W. Tomlin in many professional equine yards. These represent benchmarks for the best machinery and products in our buyer's guide to show what is on offer for the industry.



Tractors

Book your demo today

Sales · Parts · Service



Line up.

Kubota offers a full lineup of tractors. Their compact utility tractors, used in domestic, agricultural, and industrial settings, excel in power, performance and compactness. Their agricultural tractors maintain the performance and manoeuvrability of compact tractors, while being capable of handling heavy traction work required in farms.

Various Transmissions.

Kubota have a wide variety of transmissions with a broad range of horsepower allowing for more efficient performance, including Mechanical Transmission, HST (Hydro Static Transmission), GST (Glide Shift Transmission), Powershift Transmission, CVT (Continuously Variable Transmission), etc.

Bi-Speed Turn.

When the turning angle of the front wheels exceeds approximately 35°, Kubota's Bi-Speed Turn rotates the front wheels at nearly twice the speed of the rear wheels. The result is a smoother, tighter turn, allowing the tractor to turn into the adjacent row on the first attempt or easily manoeuvring around livestock yards and buildings.



Ergonomically Designed Cab.

Kubota tractor's advanced cabin is designed for enhanced comfort. All displays, levers, and controls, including those for audio and air conditioning, are strategically located on the right-hand console or around the steering wheel for easier access and intuitive operation.

More Possibilities Combined with Implements.

Leveraging the strengths of Kubota's group companies, Kverneland Group and Great Plains Manufacturing, Inc., Kubota is developing a variety of new tractor implements for large-scale farming. Kubota tractors are thus broadening its application to serve more customers.

ISOBUS, the Driving Force for Technological Innovation in Agricultural Machinery.

ISOBUS is the international standard for data communications used in integrated control of tractors and implements. Kubota serves as a core member of the Agricultural Industry Electronics Foundation (AEF), which promotes the diffusion of this standard, contributing to progress in agricultural machinery and the growth of farming worldwide.

M5002 Series
95 - 115hp

Did you know?

Kubota are the Worlds No.1 manufacturer of diesel compact tractors

THE TRACTOR RANGE

Book your demo today



- | | | | | | | | | | | | | | | |
|-------------------------------|-------------------------------|-------------------------------|-----------------------------|-----------------------------|-------------------------------|-----------------------|-------------------------------|-------------------------------|----------------------------------|------------------------------------|-----------------------------------|--------------------------------------|------------------------------------|------------------------------------|
| B1 Series
18 - 24hp | BX Series
22 - 23hp | B2 Series
23 - 26hp | EK1 Series
24.8hp | LXe Series
25.8hp | LX Series
35 - 40hp | L1-382
38hp | L1 Series
45 - 55hp | L2 Series
45 - 61hp | M4003 Series
66 - 74hp | M5002N Series
74 - 115hp | M5002 Series
95 - 115hp | M6001 U Series
104 - 143hp | M6002 Series
123 - 163hp | M7003 Series
130 - 170hp |
|-------------------------------|-------------------------------|-------------------------------|-----------------------------|-----------------------------|-------------------------------|-----------------------|-------------------------------|-------------------------------|----------------------------------|------------------------------------|-----------------------------------|--------------------------------------|------------------------------------|------------------------------------|



Wellington Riding invests in Kubota



Versatile Kubota jumps clear of the opposition

Visit the popular Wellington Riding centre on any day of the week and, amidst all the equestrian related activity, you will almost certainly spot an orange tractor darting to and fro. From shifting large jumps to simply delivering hay, it has a modest behind the scenes role to play in a large public facing business. Yet its overall contribution is vital, as is its constant availability.

The tractor in question is a Kubota M125GX with an MX loader, together sourced from Lister Wilder's Reading depot just down the road from Wellington Riding's famous establishment at Stratfield Saye on the Hampshire/Berkshire border.

While officially classed as a compact tractor with all the attendant manoeuvrability, the M125GX actually packs quite a punch from the largest four-cylinder engine in its class. Given its long wheelbase, it achieves balanced and reliable handling even at high towing capacity or when operating heavy implements. When partnered with a French-made MX loader, it becomes endlessly versatile.

Wellington Riding is one of the UK's major equestrian venues but stands out from the pack by virtue of the sheer breadth of activities - from teaching a five-year-old to ride right the way through to running major international show jumping competitions while also offering holidays with horses.

It is one of a multiplicity of businesses spread across the glorious 7,000 acres of the Wellington Estate that was gifted to the first Duke in 1817 by a grateful nation after his famous victory at the Battle of Waterloo. With the elegant Stratfield Saye House as its centrepiece, the modern face of the estate also encompasses a country park and campsite, fitness venue, farm shop/cafe and more. It's a place to truly enjoy a family day in the country.



“The support from Lister Wilder is excellent. They helped us get the right spec at the outset, and if anything does go wrong I can pick up the phone and Jack Huckstep is right there and gets it sorted without delay.”

Facilities Manager Conan Rowan

The Facilities Manager at Wellington Riding is Irishman Conan Rowan, whose experience in the equestrian world spans nearly 40 years and includes eventing and show jumping at international level. He also has extensive experience as a TV commentator and has even appeared in the Mel Gibson movie 'Braveheart'! While fulfilling a key role as a senior instructor at Wellington Riding, Conan can turn his hand to just about anything - from fixing the IT to piloting the busy Kubota to move jumps.

“We have to operate to some tight schedules and are constantly stripping down arenas and building new ones plus a great deal more,” says Conan. We wanted a tractor that would do essentially what it says on the tin - and most of all to be reliable.

“It has got to be foolproof to suit the needs of a team that won't always 'do' technical. It has also to be versatile. One minute it may be taking haylage into the barn, the next, with its loader forks in place. Moving large jumps weighing 700 kilos, pulling a trailer of jumps into an arena or moving muck to a heap down the road. At specific times of year it will have the toppers on for grassland management, or it may be hauling a roller.

“It may only run for six or seven hours on a busy day and much less than that on other days, but it must always be available. Reliability is everything. If I have a competition with 200 participants on a Sunday morning and it breaks down then I can't operate. It's that simple. Unlike some tractor owners, I can't be delayed for a couple of hours; if there is a problem I have to be able to pick up a phone and get it sorted immediately. The support from Lister Wilder is excellent. Graham Merritt (Area Sales Manager) helped us get the right spec at the outset, and if anything does go wrong I can pick up the phone and Jack Huckstep is right there and gets it sorted without delay.”

The Kubota has taken over from another leading brand that proved a lot less reliable through a series of breakdowns and a recurring brake problem. “It also had a lot of electronics that we didn't need,” says Conan. “I wanted a tractor that was simple and functional, could do the jobs I needed it to do and had the benefit of good backup.”

He adds: “I am impressed with the Kubota, especially the carrying and pulling capacity. The lads on the estate borrowed it to move a 14-tonne digger recently using a three-axle trailer and it was quite happy.”

Utility Vehicles

Type.

The type of terrain and work will determine whether a quad bike or utility vehicle is most suitable. Choose a quad bike for speed, and select high-powered, four-wheel-drive machines for hilly sites and boggy ground. Utility vehicles offer versatility, high load capacity and the ability to carry a passenger too.

Environment.

Issues such as emissions and noise will take on different levels of importance depending on your site, public access and the detail of the work being undertaken. Electric vehicles are available for noise-sensitive areas and you'll also need to take into account either charging points or an appropriate fuel source.



Kubota RTV X1110



Sales • Parts • Service

Versatility.

A wide variety of trailed equipment such as mowers, spreaders and sprayers will further extend the use of the vehicle. Some examples are shown on pages 14 - 17.

Carrying/towing capacity.

Quad bikes have front and rear carriers suited to transporting small loads, whilst the utility vehicle is capable of carrying large volumes of loose materials and tools.

Options.

A range of options are available for utility vehicles, including all-weather cabs, leaf cages, hydraulic tipping boxes and tool holders. Consider whether any of these would be useful now or in the future and also ask about the most suitable type of tyre.



Book your demo today



Yamaha UMX Electric



Kubota RTV 520



Kubota RTV X1140

ATVs & Quads

Sales · Parts · Service



The Kodiak 700 EPS

Designed for farmers, foresters and industrial users who need a tough utility vehicle for hard work in extreme conditions, the user-friendly Kodiak 700 delivers superior performance with outstanding value.

MK II 686cc SOHC engine

The hard working Kodiak 700 EPS features a powerful large capacity engine that delivers class-leading torque and power. Featuring the 2nd generation MK II 686 engine SOHC 4-valve cylinder head, with EFI Throttle body, fine tuned ECU mapping, refined tolerances and other updates resulting in lower fuel consumption increased torque and a smoother engine performance.

Ultramatic® transmission

Equipped with High, Low, Reverse, Neutral and Park modes, Yamaha's industry-leading Ultramatic® automatic transmission is one of the ATV world's most durable and efficient CVT systems. The utility oriented gearing produces excellent low speed pulling power and a natural all-wheel engine braking feel, giving added confidence and control on downhills.

Independent suspension, front disc brakes

The Kodiak 700 EPS's compact independent double wishbone A-arms and long-travel KYB shocks give high levels of comfort together with good manoeuvrability, and can handle the most extreme terrain. For durable and reliable braking the Kodiak 700 is fitted with front disc brakes and a sealed wet rear brake.

Comprehensive instrumentation

The Kodiak 700 EPS features a digital meter with a fuel gauge, speedometer, odometer, dual trip meters, hour meter, clock, 4WD status, gear selector and EPS warning light

On-Command® 2WD/4WD/Diff-lock

The Kodiak 700 EPS models are fitted with an easy to operate On-Command® system with 2WD/4WD and 4WD with Diff Lock for full control for quick and effective switching between 2WD and 4WD, or even full Diff Lock allowing you to choose the right option to suit the terrain and surface conditions.

Carrying capacity and winch

Durable front and rear racks give a high load carrying capacity of 140kg, and the Kodiak 700 EPS can tow 600kg, making it a strong work companion in the farm, factory or forest. The front-mounted WARN ProVantage 2500 winch is standard for Europe, while EPS models come with a 2-inch receiver hitch, making this the ultimate compact utility vehicle.

Electric Power Steering (EPS)

For added comfort and reduced physical effort the Kodiak 700 EPS model is equipped with Electronic Power Steering (EPS) that has been designed to offer the best balance of rider assist and positive feedback. By maintaining light steering and precise handling, this system enhances rider comfort, confidence and control.



Kodiak 700 EPS



Book your demo today



PW50

TT-R50/TTR-110/TTR-125 Series

YFM90R

YFZ 50 Series

Kodiak 450

Standard or EPS models

Kodiak 700

SE or EPS models

Grizzly 700

SE or EPS or 25th Anniversary models

Viking

EPS model

Wolverine® RMAX™

2/4 seater, standard or EPS model

Blind Paralympian Needs Her Support Team

Behind every great sporting champion usually stands a team of people. It's no different for Paralympian dressage rider Nicola Naylor, except that the support she needs has to cater for the fact that she is blind!



It is especially so in the dressage arena, aptly described as ballet on horseback. A member of Nicola's team stands at the centre point and calls out the letters that tell her exactly where she will be a metre before her horse reaches the spot. The same degree of planning is needed right through her day; everything has to be meticulously placed so that she knows exactly how many steps it takes to find what she needs to do next.

It's a similar story at her home in Appledore, Kent. There, she stables and works her younger and semi-retired horses in her own arena while travelling two hours four times a week to her trainer, Sarah Millis, in Horsham to train her other competition horses. Her arena at home has to be maintained to a high level of perfection, including a totally level surface with the correct degree of firmness on which she practices. For this, her key person is Sinead Balchin who, amongst other responsibilities, harrows the surface with great precision using a Yamaha Kodiak 450EPS buggy hauling a Chapman



“The maintenance of the surface is critically important and, depending on the time of year and how much it is being used, it needs harrowing a minimum of weekly”

MG250 arena leveller. Nicola invested in both on the advice of Phil Turner, Area Sales Manager at Lister Wilder's nearby Ashford branch.

The Chapman leveller is used world-wide for all types of equestrian arenas and is designed to be both robust and easy to use. The fully galvanised heavy-duty construction is based around a robust delta shape which deflects any fence posts with which it comes into contact. It has large wheels for easy and smooth towing and high-quality spring steel harrow tines, plus an optional rear consolidation roller.

The Yamaha buggy also comes with a reputation for reliability and a reserve of power it doesn't often need to use to perform its key role in Nicola's 60 x 20 metre outdoor arena with its sand/fibre mix surface and underground irrigation system. The buggy's drive system allows seamless switching between two and four-wheel drive at the push of a button, and there is also an automatic transmission to smooth the process.

For Nicola, the work carried out by the buggy and leveller is vital. "The maintenance of the surface is critically important and, depending on the time of year and how

much it is being used, it needs harrowing a minimum of weekly," she says.

The system put in place by Nicola seems to work. She competes not just as a Paralympian but also in able-bodied events. She was on the reserve list for the World Equestrian Games in 2022.

Nicola has ridden all her life, but in her childhood and teenage years had partial sight but managed to show jump with a pony. The transition to horses posed an altogether bigger set of issues so she stopped riding when she went to university and decided to pursue another career. Sadly, during her university years, she lost the remainder of her sight. It was only when her daughter started competitive riding that she was encouraged to try it again and developed the system that enabled her not just to compete but to succeed at a very high level.

The partnership with Sarah and the other members of her support team is, she says, absolutely imperative. "They make it work for me," she says gratefully. "Competing presents a lot of challenges and I have to go into a zone to keep my focus."

*Sinead Balchin features in the photographs

Implements & Attachments

Sales · Parts · Service



Trailers

Logic trailers were the first products to become the 'Trademark' of the company.

Why buy Logic Trailers?

- All-welded monocoque construction
- Galvanised for long term protection
- Bolt-in stub axles for ease of maintenance



Harrows, Graders, Aerators & Rollers

Logic offers a comprehensive range of products in this sector to suit all customers' needs and budgets.

Why buy these Logic Products?

- Ballast rollers are ideal for paddock maintenance
- Aerators relieve compaction and improves drainage
- The grader range offers a model to suit your surface



Mowers, Sweepers and Harvesters

Logic Mowers, Sweepers & Harvesters are of exceptional build quality and robust construction.

Why buy Logic Mowers, Sweepers & Harvesters?

- Rough ground transformed into useful grazing areas
- Sweepers have an easy brush height adjustment
- Harvesters come with flotation wheels fitted as standard



Paddock & Yard Cleaners

Clean paddocks are important to maintain a healthy environment for your horse's well-being.

Why buy Logic Paddock & Yard Cleaners?

- Muck collectors have optional tine bars to break up more solid heaps of rubbish or animal droppings
- Front mounted attachments have quick attach



Liquid Bowers

Logic liquid bowers provide a quick and easy way to get liquid feeds or fresh water to the location of your choice.

Why buy Logic Liquid Bowers?

- Strong, rotationally moulded translucent tank
- 1.5 inch, 90-degree outlet with a 1/4 turn tap
- Large diameter ventilated lid for easy filling



Sprayers

Logic have a long pedigree of sprayer manufacture, being at the forefront of development from the early 1980s.

Why buy Logic Sprayers?

- Tanks are rotationally moulded for strength
- Petrol engine pumps are high output units
- All booms have strong break-back devices



Weed Wipers

Contact 2000 delivers excellent results using only a fraction of the chemical required for conventional spraying.

Why buy Logic Weed Wipers?

- The most advanced and efficient weed wiper system
- Only targeted weeds treated
- Saves on costs compared with chemical spraying



Fertiliser Spreaders

Logic have been at the forefront of ATV and UTV fertiliser spreader development for decades.



Implements & Attachments

Sales · Parts · Service

D. W. Tomlin

British Built for Quality & Value.

D. W. Tomlin is a family owned and run engineering company which has been established for over 60 years in the heart of Lincolnshire.

Longdog.

D. W. Tomlin manufacture the 'Longdog' product range. Longdog products have been specially designed for use with ATV vehicles & quad bikes. This range includes fully galvanised road legal and off-road trailers and the award winning Bracken o' Bliterator.

Range.

Their product range includes a wide choice of machinery suitable for use in agricultural, horticultural & amenity areas with compact and larger tractors.



Levelling Harrow

Sweeper Collectors.

Ideal for collecting cut grass and leaves on grass or hard surfaces. Also suitable for cleaning paddocks (HD bristles and paddock rake required).

Top Quality.

D. W. Tomlin products are designed and manufactured on site, utilising high quality materials and craftsmanship for products that last.

Applications.

D. W. Tomlin's range of machinery has proved extremely popular from individual use through to local authorities.



Chain, Rotary, Levelling and Power Harrows



Sweepers



Rollers



Rotary Topper



Finishing Mowers



Spring Harrows



Collectors



Rotary Cultivators



Slitters



Trailers



Transport Boxes



3-Point Linkage Pallet Forks

Implements & Attachments

Sales · Parts · Service



Implements.

Kubota implements are tools that can be connected to tractors to enable a wide variety of tasks.

Wider Variety of Products.

Kubota provides a full lineup of products that cover a broad range of general horticultural work, from field farming to hay and light ground maintenance. Kubota can provide optimised solutions tailored to your needs.

Hay Kit.

Kubota Hay Tools are built right, ready and on a strong heritage of products that have been tested and proven for over 100 years. Their history spans over a century with ground breaking inventions by Vicon and Kverneland, from the finger wheel rake in 1949, to the first rotary tedder in 1961. Today Kubota continues to innovate through design, engineering, and products that are built to meet your needs and deliver results beyond expectations.



Spinner
Twin disc models also available

Reliability.

Kubota implements are known for outstanding reliability and stable operation in the field. Kubota supports customer needs by maximizing synergies throughout its group.

Spinners.

The Kubota VS pendulum spreader has a working width of 1 to 15 metres. They are also available with manual, hydraulic remote or electronic control. They are ideal for sand and salt spreading, vineyards and general farm applications.

The Kubota DS Series are designed for the optimal spreading result. The GEOSPREAD® spreaders have an integrated section control system to provide optimal use of nutrients to the crops. The weighing system continuously checks and controls the desired application rate, regardless of forward speed or fertiliser flow characteristics.

Mowers.

All Kubota disc mowers are built for performance in even the toughest conditions. With a wealth of models, any requirement is covered. Thanks to their reliability, robustness and precision, you can concentrate on getting your work done in the best possible way.

Did you know?

The Kubota UK Headquarters in Thame, Oxfordshire covers 40,000m²



Flail Mowers



Disc Mowers



Tedders



Rakes



Balers

Loaders

Sales • Parts • Service



KUBOTA LOADER RANGE



Available for Demo **Available for Demo** **Available for Demo** **Available for Demo**

KTH4815
This compact telehandler is able to lift a load of 1400kg at 4.8m high.

RT270-2
Specially designed for applications in horticulture or public facilities.

RT250-2
These 26hp loaders combine their compact design with safety and comfort.

RT210-2
A Stage V compliant series wheel loaders with articulated steering.

RT150-2
These powerful and manoeuvrable loaders have an operating weight of 1730kg.

R090
A real powerhouse, with the capacity to handle heavy loads, with a choice of attachments.

R070
A long reach, excellent lifting power and simple controls make all types of material handling jobs easy.



KC300H/HR-5
Able to haul up to 2875kg and unload in both directions at 90°.

KC120
High driving comfort and speed with less emissions.

KC70
The compact option for loading work in confined spaces.

KC70HV-4
Compact, powerful and designed for comfort.

KC70H-4
Its dimensions and loading capacity make it the ideal tool.

KC70VHD-4
This new version of KC70VHD-4 offers you a high dump function.

KC70SL-4
A crawler dumper fitted with a self loading shovel.

KC70VSL-4
Very useful when you need to remove loose material.

KC110HR-4
The ideal workmate for a mini-excavator on a worksite.

AVANT LOADER RANGE



800 Series
The biggest and strongest
The biggest and strongest model with powerful lift capacities and lifting heights.
LIFT CAPACITY 1900kg
ENGINE POWER 57hp
LIFT HEIGHT 3.5m
MAXIMUM SPEED 30km/h

700 Series
Outstanding handling capacity
Test drive our big and versatile compact loader now and surprise yourself with its efficiency.
LIFT CAPACITY 1500kg
ENGINE POWER 57hp
LIFT HEIGHT 3.1m
MAXIMUM SPEED 26km/h

600 Series
A perfect combination
The perfect combination of power and agility. Avant 600-series loader's versatility is sure to impress.
LIFT CAPACITY 1100kg
ENGINE POWER 26hp
LIFT HEIGHT 2.8m
MAXIMUM SPEED 20km/h

500 Series
Robust and simple hydraulics
Get yourself the versatility in the same package with unbeatable performance.
LIFT CAPACITY 950kg
ENGINE POWER 26hp
LIFT HEIGHT 2.8m
MAXIMUM SPEED 19km/h

400 Series
Uncomplicated and economical
A small loader with a low operating weight with maximized efficiency.
LIFT CAPACITY 550kg
ENGINE POWER 22hp
LIFT HEIGHT 2.8m
MAXIMUM SPEED 12km/h

200 Series
Compact multi-functional
Looking for a powerful, small and compact loader? This is the one for you.
LIFT CAPACITY 350kg
ENGINE POWER 25hp
LIFT HEIGHT 1.4m
MAXIMUM SPEED 10km/h

E Series
Perfect for indoor use
Avant's full electric yet powerful loader. Zero emissions with low operating costs.
LIFT CAPACITY 900kg
BATTERY CAPACITY 13.8kWh
LIFT HEIGHT 2.8m
MAXIMUM SPEED 10km/h

MERLO TELEHANDLER RANGE



Merlo Turbofarmer Ultra Compact Range
With a width of 1.86 metres and a height of 1.96 metres, these telescopic handlers offer unparalleled manoeuvrability and accessibility, lifting up to 2,700kg and reaching lifting heights of 5.9 metres.

Merlo Turbofarmer Compact Range
These models represent the ideal compromise between performance and size; the lifting capacity increases up to 3,300kg with a lifting height up to 8.6m with reduced overall dimensions.

Merlo Turbofarmer Medium Capacity Range
Offering a wide variety of models with loads of up to 4.2 tons. Offering capacities of 3300 - 4200kg, lifting heights of 6.6 - 9.5m, turbo engines of 136 - 143hp, Load Sensing hydraulic systems and more.

Merlo Turbofarmer High Capacity Range
These High Capacity models are designed for demanding jobs. They can handle very heavy loads with high stability and safety with high manoeuvrability and a wide choice of attachments.

Merlo Multifarmer 34 Range
These models represent the revolutionary Merlo solution for performing all farm work: handling, lifting, transporting loads and operating attachments with a high level of performance for operations.

Merlo Multifarmer 44 Range
These larger models are designed to offer a telehandler equipped with a boom that can manage loads of 4 tonnes, working at heights of 7 and 9 metres and with 170hp engines.

Merlo Electric eWorker
The first full-electric machine from Merlo. A generation which is destined to become more green and technological.

Finance options to meet every consumer need

Kubota Finance
direct, easy & affordable



You can choose between four finance products which can all help to support specific business objectives.

Each one is based on regular payments to suit your budget, but offer different benefits to suit a variety of financial situations.

Hire Purchase

- ✓ Puts you in complete control. You decide how much deposit to set down, how long the contract lasts, and the value of your regular payments. At the end of the contract, you own the machinery you choose.*
- ✓ Offers long-term stability because repayment amounts won't change over time. The interest rate remains constant, making it easier to budget throughout the term of the agreement. In addition, you may be able to claim the value of your Kubota machinery as part of the Annual Investment Allowance, reducing your tax liability.

Operating Lease

- ✓ **Reduces risk to you** if you don't wish to own the machinery. At the end of your agreement, you can return the equipment** and start a fresh hire agreement with your new Kubota equipment.

- ✓ **Minimises upfront and total costs.** No deposit is payable, and the total amount you pay will take account of the machinery's residual value, not solely its new value. You can significantly reduce your overall investment and still benefit from new equipment.

Contract Hire

As Operating Lease, but with an additional benefit:

- ✓ **Makes service and maintenance easy.** This cost is included in your regular fixed payment, offering extra convenience and peace of mind.

Finance Lease

- ✓ **Keeps rental payments low.** A finance Lease helps you avoid a large upfront deposit by allowing you to spread the VAT cost over the term of your agreement. Payments can normally be offset against taxable profits too, making Finance Lease an efficient option.
- ✓ **Offers end-of-contract flexibility.** At the end of the agreement, you have three options: you can sell the equipment and use some of the proceeds to fund a new asset, return the equipment, or extend your agreement and continue to use it.

Kubota Finance is dedicated to helping you buy the best possible value groundcare or construction equipment for your business.

If Kubota machinery is part of your business, Kubota Finance will help you prosper by:

Facilitating superior machinery

Kubota machinery is recognised as industry leading across Europe. By choosing Kubota Finance for your business, you can make it

easier to afford high quality, reliable equipment from Kubota, and operate a successful business.

Enabling business success

Kubota Finance is backed by BNP Paribas, one of the largest banks in Europe with an excellent track record of stability - providing funding even during times of recession. This consistency means you can trust us to provide secure, competitive finance solutions.



Our Locations

We're not looking to conquer the world, we just believe that you want good, local support and that requires depots in key locations. We believe that no-one offers you better coverage across Central Southern England, so it doesn't matter if you want a bearing in Berkshire, a wheel nut in Wiltshire, or a starter motor in Surrey, we are here to make sure your machines keep working as hard as you do.



Our History

We are a very straightforward company who specialise in supplying and maintaining machinery for four key markets; Agriculture, Groundcare, Construction and Arboriculture.

Established in 1947, we remain a wholly owned family business, and this has certainly been a factor in attracting and retaining the very best sales, parts and service staff in the industry. It's their knowledge and expertise that allow us to make the leap from being 'just another machinery dealer' into one of the most focused, customer friendly, and exciting Dealerships in the South of England.

1947	1982	1987	1995	2000	2001	2002	2004	2008
Tractors & Farm Aids (TFA) is founded by George Scott selling and supporting the Massey Ferguson range from its base in Reading. At the time there was only one MF dealership smaller than ourselves	Walter Wilder, based in Wallingford, relinquishes MF for Oxfordshire. This was our first opportunity to grow under the ownership of Scott & King who purchase the premises and take on Walter Wilder.	Lister Farm Sales, MF dealers for Gloucestershire, come to an agreement where the companies continue to operate as TFA, Walter Wilder and Lister Farm Sales under the same family ownership.	Our Groundcare division is formed and soon after the Kubota franchise is added - this immediately accelerates our growth and Reading becomes the new hub for this business	A decision is taken to combine the strength of the 'Lister' name in the West with the reputation of 'Wilder' in the East, and so TFA is renamed to Lister Wilder.	With Agriculture and Groundcare now thriving, the decision is made to add Construction machinery. The Kubota range is soon added and we now sell around 700 units a year.	The Arboriculture division is formed and is built around Timberwolf, Stihl and Husqvarna franchises. This team deal with tree surgeons and contractors to supply and support this specialist kit.	With London and Surrey being such a heavily populated area, a decision is taken to open a new branch in Ockham, near Guildford. It acts as a great hub for our team to serve the surrounding area.	A service centre is opened on the outskirts of Bristol that grows steadily to become a fully-fledged branch.
2009	2012	2013	2015	2017	2020	2022	2023	
Our Ashford branch opens its doors, initially focusing on our Groundcare machinery range before expanding and becoming an official Kubota construction centre as well.	We are awarded the prestigious Gold Service Award from Kubota along with the Service Dealer - Groundcare Dealer of the Year.	Our new branch at Ufton, Southam near Royal Leamington Spa in Warwickshire, opens for business.	With Kubota already a World leader in the sub 100hp tractor range market, their desire to move into the Agricultural market is seen as a natural move by everyone throughout the industry.	The business in Kent outgrows its site and with the addition of Kubota Agriculture, a new branch is opened for business and becomes the first fully-fledged Kubota Centre in the country.	It becomes clear that it would be impossible to represent both Kubota and AGCO brands in the long term. As a result, Lister Wilder chose to uncouple from the AGCO franchise in a way that protected everyone involved - this left a clear pathway whereby we could focus on a full line offering for our Agricultural, Groundcare and Construction customers - three pillars of the business that form the bedrock of what we do.	With a fresh clarity and purpose, the 'New' Lister Wilder gets off to a flying start with two new Kubota Centres opening up - one in Keynsham (exactly halfway between Bristol & Bath) and the other at Bibury, just on the outskirts of Cirencester.	In June, our Kubota Construction business continued to expand as we joined forces with Harper Plant. Operating from the existing site at Salisbury, the whole Harper team became part of the Lister Wilder family - serving and supporting customers across Hampshire, Dorset & Wiltshire.	

* Subject to payment of an option to purchase fee ** Subject to underwriting, documentation and the dealer's own offer to buy back.

Area Sales Managers

Head of Agricultural Sales
Toby Bennett
toby@listerwilder.co.uk

Cirencester Branch
Bryn Kinsman
07557 276947

Bristol/Bath Branch
Lewis Browning
07552 811509

Reading Branch
Toby Bennett
07557 228805

Ockham Branch
Jay Broster
07423 655902

Ashford Branch
Alan Russell
07484 078457

Salisbury Branch

SIGN UP



Scan here and receive our special offers every month

or visit listerwilder-machinery.co.uk

Branches

Ashford	Bristol/Bath	Cirencester	Groundcare Centre Guildford	Reading	Construction Centre Salisbury
Concept House 18 Henwood Ind. Est. Hythe Road Ashford, Kent TN24 8DH	Unit 26 Burnett Business Park Gypsy Lane Near Keynsham BS31 2ED	Meadowlands Bibury Cirencester Gloucestershire GL7 5LZ	South End Farm Long Reach Ockham, Guildford Surrey GU23 6PF	White House Farm White House Lane Reading Berkshire RG7 1HR	Stockbridge Road Lopcombe Corner Salisbury Wiltshire SP5 1BW
01233 619 290	01454 807 850	01285 708 234	01483 286 837	01189 884 888	01980 863 666

